

**Idaho Veterans**

CHAMBER *of*  
COMMERCE



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# ANNUAL REPORT



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**TOGETHER IS BETTER**

MISSION

VALUES

VISION



Idaho Veterans  
CHAMBER of  
COMMERCE

## Our Mission

is to provide wrap-around services and a navigation network hub for veterans, military serving, and their families to provide community resources for Education, Housing, Entrepreneurship, Workforce Management, Family and Wellness services.

## Our Vision

is to bridge the gaps by building strong sustainable partnerships deeply rooted within the Idaho and Military communities through collaboration and connection. We build and maintain partnerships & relationships with businesses, agencies, associations, organizations, and nonprofits to provide pathways for veterans, military serving, and their families to find *the right resources every time.*

## Our Values

- V**alor – To honor those that have served and continue to serve
- E**mpathy – For the sacrifices that have been endured
- T**imely – In providing navigation services to our community
- E**ncouraging – Our members where they are and supporting their journey
- R**espect – For individual experiences without bias
- A**chievement – Ensuring pathways lead to successful outcomes
- N**avigate – Connecting our members to the right resources

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# A Message From Our Leadership



**Mindi Anderson**

**Executive Director/President & Founder**

As we reflect on 2024, I am incredibly proud of the strides we have made as a chamber, deepening our impact across Idaho and strengthening our commitment to serving veterans, military members, and their families. Our mission—to create pathways for success in workforce, education, entrepreneurship, housing, and family wellness—has driven every initiative, partnership, and program we have launched this year.

While 2024 was a year of tremendous momentum, we are not slowing down. As we look ahead, our focus remains on sustainability, expansion, and innovation. Idaho has long been recognized as one of the most military-friendly states, and we are honored to play a role in strengthening the connection between our veteran community and the broader Idaho network. The Chamber has established meaningful partnerships that are instrumental in advancing our mission, and we are deeply grateful for the unwavering support we continue to receive from Idahoans who are committed to empowering veterans and their families.

This year, we saw remarkable growth in our navigation services, expanding outreach into rural communities and strengthening networks that connect veterans and their families with the resources they need to thrive. We've helped countless veteran entrepreneurs launch and scale their businesses, supported career transitions through workforce programs, and continued to advocate for veteran-friendly policies at both the state and national levels.

The future of the Idaho Veterans Chamber of Commerce is bright because of the incredible people who support our mission—our members, volunteers, partners, and the broader veteran community. Your dedication and belief in our work fuel our ability to create lasting impact. As we embark on another year, I invite each of you to stay engaged, advocate for those who have served, and continue building a stronger, more resilient Idaho for our veterans and their families.

## Maureen O'Toole, Board Chair

In 2019, I gave a presentation to a gathering of veterans on how to start a non-profit. Mindi waved me over and asked to meet. At the time, I was navigating support for a disabled Air Force retiree father and a medically discharged Air Force son. Accessing benefits and finding support was time-consuming, frustrating, and difficult. Mindi pitched the idea for the Idaho Veterans Chamber of Commerce to help Active Duty service members, veterans, and their family members navigate services and benefits. I responded enthusiastically, "Yes! We need this!"

By 2020, Mindi and Yori were making a great idea a reality. Fast forward 4 years to 2024 and the great idea is a great organization that has helped thousands of people across 4 service areas: Education, Housing, Entrepreneurship, and Workforce Development. In 2025, we'll launch our 5th navigation service line - Family and Wellness.

Whether you're new to the Chamber or have been a member for years, you're welcome here as members, volunteers, or Board or Committee members.

We launched a ["Four Years Forever Impact" Campaign](#) join us and donate today. Help empower military communities across Idaho. Our goal is to have a community of 1,000 donors give \$40 a month for 1 year. Let's build a legacy of support that extends beyond today. ~ **Together is Better!**



**Thank you for being an integral part of IDVCCs journey and for making a lasting impact on the lives of those who have dedicated themselves to our country.**

# Board of Directors

Our Board of Directors serves the Idaho Veterans Chamber of Commerce from various regions of the State and brings a diverse background of experience in supporting our mission to launch, grow, and continue to be a valuable space for our Idaho and Military Community to come together and support the health of our eco-systems in Urban and Rural Idaho.



**Mindi Anderson**  
Executive Director  
President/Founder  
IDVCC



**Yori Dela Rosa**  
VP & Co-Founder  
IDVCC



**Maureen O'Toole**  
Board Chair  
Lee Pesky Learning  
Center



**Matt Christensen**  
Vice Chair  
Johnson & May



**Jennifer Lastra**  
Secretary  
360 Immersive



**Joseph Araiza**  
Workforce Chair  
Saint Alphonsus



**Justin Chase**  
Entrepreneur Chair  
Volterra Systems



**Lorenzo Olvera**  
Board of Directors  
Saint Alphonsus



**Maggie Williams**  
Finance Committee Chair  
Lee Pesky Learning Center



## Seeking Board Of Directors in 2025

Family and Wellness Committee Chair | Membership Chair  
Awards Chair & Housing Committee Chair

We are also seeking Board Members who have skills in Marketing and Communications, Information Technology, or Fundraising/Grant Writing.  
For More Information Contact us at [Chamberboard@idahoveterans.org](mailto:Chamberboard@idahoveterans.org)

# Our Dynamic Team

The success of the Chamber is a direct result of the team that was hired that displayed patience, an innovative passion to build and grow the organization, and flexibility with a visionary mindset in knowing the opportunities to build a strong organization to better serve the Idaho and Military Communities was the end goal. The commitment of our team goes beyond just doing a job. We saw perseverance, talent, and dedication that has led to our success. We are excited to announce we are hiring new positions in 2024 to build our team and keep up with the growth and demand of navigation services!



**Mindi Anderson**  
Executive Director  
President/Founder



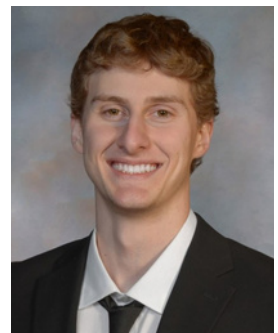
**Yori Dela Rosa**  
Vice President  
Co-Founder



**Justin Hughes**  
Navigation  
Services Director



**Breean McKinney**  
Marketing Director



**Erik Underwood**  
Marketing  
Communications  
Manager



**Richard VanDyke**  
Career  
Navigation Manager



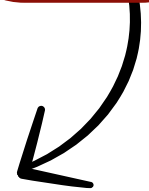
**Piper Podzimek**  
Workforce  
Navigation Manager



**Vacant**  
Entrepreneur  
Navigator



**Vacant**  
Housing  
Navigator



## *Internships & Externships in 2024*

### DoD SkillBridge

- |                |               |                 |
|----------------|---------------|-----------------|
| Jake Hobbs     | Brian Lunger  | Cody Parry      |
| Mark Wacholder | Joe Dickinson | Shawn Alexander |
| Jose Hidalgo   | Garrett Young | Cody Bryan      |

### BSU WorkU Interns

- Daniel Ramirez  
Andrew Cooper

### STEM AC & WFDC Externship (Sponsored by Micron)

- Linda Atwood

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# Membership & Networks

Membership for the Idaho Veterans Chamber of Commerce can be achieved in many different ways. Our Veterans Network Navigation Hub essentially allows anyone in The State of Idaho to join at no cost or at a cost that they chose to support our organization to help us keep our memberships and navigation services free for the Idaho and Military Communities.

**INDIVIDUAL (Veteran, military serving, or family member) - 1,310**

**VETERAN RESOURCE ORGANIZATION NETWORK - 141**

**VETERAN & SPOUSE BUSINESS OWNER NETWORK - 289**

**VETERAN & FAMILY EMPLOYER NETWORK - 194**

**SPONSORSHIP MEMBERSHIP - 43**

**COMMUNITY PARTNERSHIPS - 83**

**PATRIOTS - 243**

**TOTAL MEMBERS AND PATRIOTS - 2303**



## Shipmate Ambassador Network - 64

Ambassadors are across the State of Idaho that will support their local veteran community to become more connected with the local chambers, networks, groups, and organizations through advocacy.

Open to anyone in Idaho. Do not have to be military connected to advocate.

## Diversity Supplier Network 38

Our goal is to make connections so that Veteran and Spouse owned businesses can have opportunities to be main suppliers for our corporations, counties, military installations, state and federal agencies.

All Business Owners and Suppliers can join the network.

## Battle Buddy Mentor Network 37

Connect with another Veteran or Spouse Business Owner or Career Oriented Professional Leader in a similar industry or that has a skill that you are trying to learn! Don't Suffer in Silence...Find a Buddy to help you navigate the entrepreneurship and professional career space.

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# Navigation Services



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## Education

We provide a network of educational institutes and organizations ready and willing to support veterans, military, and families in finding the right education opportunities that will lead to higher-level learning and competitive edge workforce development opportunities.

## Workforce

We maintain navigation pathways for military career seekers and Idaho employers to connect with workforce opportunities through counseling, networking, career placement, certifications, apprenticeships, and education.

## Entrepreneur

We collaborate with all federal, state, and local agencies that provide business consulting, mentoring, planning, education, and funding support for start-up or growth opportunities to connect our military community business owners.

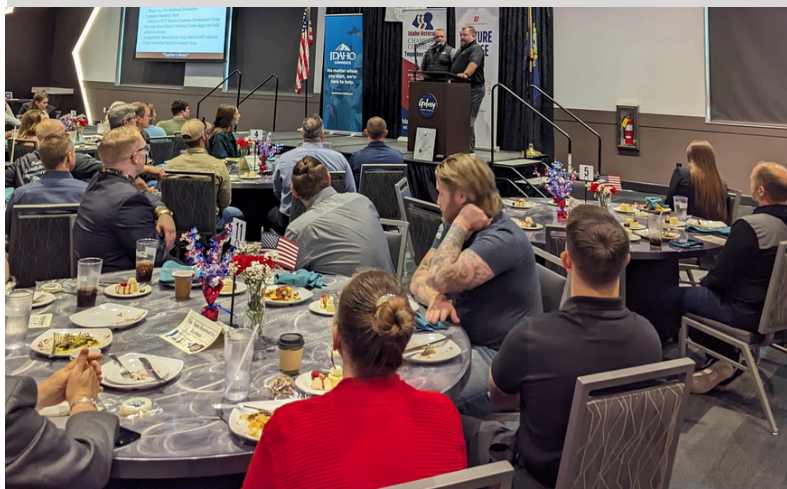
## Housing

We collaborate and provide support in the following areas, but not limited to, the purchase of a home, renting, homelessness, retirement community placement, and assisted living.

## Family & Wellness

We collaborate with Veteran Service Organizations, the Department of Defense & military installations, non-veteran entities, and individuals to navigate veterans, military serving, and family members to resources that promote mental wellness, physical health, wealth, and morale.

**We Don't Duplicate...  
We navigate!**



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# ABOUT NAVIGATION SERVICES

On average, 6 hours are spent within each navigation service request guiding our veterans, military serving, and their families towards resources.

## Included in those 6 hours

01

### Intake

An initial intake session that allows the navigation team to get to know the member and learn more about the need to then determine which navigation pathway they will take.

02

### Support

Supporting navigation pathways such as career opportunities, business launch and growth, housing benefits, and repairs, exploring the right education benefits, and so much more.

03

### Resource Review

A review of all the resources we have in our toolbox navigating towards or providing tools, mentorship, or resources, and connections.

04

### Collaboration and Connection (Navigation)

Introduction emails and registration links to connect them to the resources or people within the communities they live in.

05

### Navigational Beacon

Follow up to make sure they get the answers they need or are still on the right path, to let them know we are here as a **NAVIGATIONAL BEACON** to help redirect if needed.

06

### Ongoing Support

Continue to provide information to attend workshops or events they would benefit from.

Each request is unique and different that takes different pathways. Some are directed to veterans resources, some are directed to Idaho community resources, and some are navigated to both.

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# Navigation Services Accomplishments

1 Jan 2022 - 31 Dec 2024



## Entrepreneur

- Provided navigation services, outreach, training, and support to **687** aspiring or current entrepreneurs.
- Provided **260** Counseling sessions
- Hosted **30** connection events.
- Total Registered on the Veteran and Spouse Business Directory for Idaho **289**
- We have supported business owners in securing or applying for grants, loans, capital investments, and funding opportunities for their businesses.
- Established Monthly Partnerships with the SBDC, APEX, SBA, and Buy Idaho to support education and training.



## Workforce Management

- Provided navigation services, outreach, and support to **372** career seekers.
- Provided **498** employer contacts with community outreach support.
- Provided Navigation services, outreach, and training to **142** employers on the DoD SkillBridge Program.
- Placed **28** DoD SkillBridge Interns.
- Piloting PMP SkillBridge Track with Global PMI and Local Idaho PMI Chapter.
- Established Apprenticeship Pathways for Military in Transition to utilize education benefits with local employers.
- Saved employers **\$4.2M** in personnel cost savings with the support of the placement of **179** SkillBridge transitioning service members.
- Hosted **10** Employer/Career Seeker Coffee Chats



## Education

- Supported **176** members in finding education benefits and programs to support learning goals. Through navigation services, outreach, and connection to opportunities
- Held 3rd Annual Education Partner Summit at the Idaho State University (Pocatello) with record breaking attendance both in person and online.

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# Navigation Services Accomplishments

1 Jan 2022 - 31 Dec 2024



## Housing



- Completed **1** large home repair project for two veterans.
- Raised **\$44,712** towards housing initiatives.
- Nearing completion of the build of the first **two Idaho Veterans Tiny Homes** with West Ada School District Technical Education Center Students - Completion May 2025.
- Provided navigation services, outreach, and support to **152** home buyers or coordinated home repair requests.
- Built partnerships with the Idaho Associated General Contractors and Paul Davis who have donated to date **32** sheds to veterans and the Idaho Veterans Garden through the Construction Combine in Meridian, Idaho.



## Family and Wellness

- Supported several Veteran Service Organizations in their efforts to carry out their mission through donations, fundraising, and event support.
- Donated **\$10,469.23** to Veteran Service Organizations.
- Provided **169** recommendations, connections, or introductions to people and/or resources within our network to support the needs of the Idaho and Military Community.

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# THANK YOU TO OUR HOUSING PARTNERS FOR YOUR CONTRIBUTIONS TO VETERAN HOME REPAIR PROJECTS & BUILDING SHEDS FOR VETERANS

## Mountain Home Backyard Repair Project

Boise Regional Realtors | 11 Brush Painting  
Bennett Road Transfer Station | City of Mountain Home  
The Tiger Team Real Estate powered by Amherst Madison | Team Rubicon | Many Volunteers | Home Depot

## Construction Combine Veteran Shed - Sponsors

Idaho Association of General Contractors | Home Depot  
Veca Electric & Technologies | IMCO General Construction | RADIX Construction | Strata, Inc. | Andersen Construction Company of Idaho, LLC | RedBuilt | YMC | Hawaiian Built Roofing | Winspear Construction | ESI | HK Environmental | Guho Corp | CM Company | Paul Davis Restoration | Idaho Army National Guard | HC Company | McAlvain | MGC | Master Plumbing | Northwest Safety Services | Smith's Dumpster Rental | Tates Rents | Porta Pros | United Rentals | Hensel Phelps | Milwaukee Tools | BSU | Boise Aerial Photography Idaho Veterans Chamber of Commerce | LSW Flooring | Das-Co & BTB



### There are many ways you can support our housing initiatives:

- Become a volunteer for home repair projects
- Join the Tiny Homes Project Committee
- Join our Housing Partner Contractor list to provide services at no cost or low cost throughout the year.

**Learn More at [www.IdahoVeterans.org/Housing](http://www.IdahoVeterans.org/Housing)**

**Email us at [Housing@IdahoVeterans.org](mailto:Housing@IdahoVeterans.org)**

# THE FIRST TWO VETERANS TINY HOMES WILL BE COMPLETED IN MAY 2025!

Thank you to our Sponsors, Donors, and major contributors for helping us launch this project.

Idaho Association of General Contractors | West Ada Career and Technical Education Center | John Borbonus Foundation | Idaho Housing Finance Association | Tito's Handmade Vodka | American Rooter and Drain | HDR Engineering

Our first two homes are currently being built by the West Ada Career and Technical Education Center



Learn More at [www.IdahoVeterans.org/TinyHomes](http://www.IdahoVeterans.org/TinyHomes)

Email us at [Housing@IdahoVeterans.org](mailto:Housing@IdahoVeterans.org)

2024

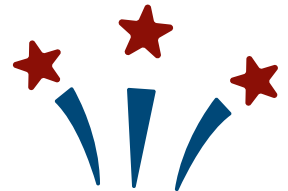


**Idaho Veterans**  
CHAMBER of  
COMMERCE

## ANNUAL AWARD RECIPIENTS

CONGRATULATIONS AND THANK YOU FOR YOUR  
COMMITMENT TO FURTHERING OUR MISSION IN  
BRIDGING THE GAPS BETWEEN THE IDAHO AND  
MILITARY COMMUNITIES

*Congratulations!!!*



- HOUSING PARTNER - WEST ADA CENTER FOR TECHNICAL EDUCATION
- EDUCATION PARTNER - IDAHO STATE UNIVERSITY
- WORKFORCE PARTNER - MICRON
- ENTREPRENEUR PARTNER - SMALL BUSINESS DEVELOPMENT CENTER
- VETERAN RESOURCE PARTNER - VETERANS ASSOCIATION OF REAL ESTATE PROFESSIONALS
- AMBASSADOR - JOHN SCHIED, JOHN SCHIED REAL ESTATE
- VETERAN AND FAMILY EMPLOYER NETWORK MEMBER - IDAHO NATIONAL LABORATORY
- VETERAN BUSINESS OWNER - FIRESIDE PINE
- SPOUSE BUSINESS OWNER - EAGLE HR CONSULTING
- FAMILY AND WELLNESS PARTNER OF THE YEAR - OPERATION GRATEFUL HEARTS
- EXECUTIVE DIRECTORS AWARD - IDAHO POWER
- SUPPORTER OF THE YEAR - CAFFEINA ROASTING COMPANY

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# Congratulations Annual Chamber Award Recipients

## Executive Director's Award - Idaho Power



Idaho Power has not only recognized the value veterans bring to the workforce but has also taken significant steps to foster a welcoming environment where veterans can thrive. Through dedicated programs and initiatives, they have created pathways for veterans and their families, ensuring they have the resources, support, and opportunities needed for success. They have actively been working with the Idaho Veterans Chamber of Commerce to accept SkillBridge Interns and recently committed to partnering with the Chamber to accept apprenticeship veterans and service members transitioning. They have been an annual sponsor for providing free navigation and membership services, as well as supporting the Shark Tank Business Pitch competition awarding cash prizes. They attend almost every big event from golf tournaments, to galas, to luncheons we have hosted over the years.

## Housing Partner Award - West Ada Career and Technical Education

West Ada CTE was selected for their dedication and willingness to take on the build of the Chambers first two tiny homes project through their Center for Technical Education students. They have neared completion of 1 and are beginning the 2nd one to have walls and a roof before winter sets in and intend to have the two tiny homes available for gifting whether that be to land if we have secured some for the future Tiny Homes Village, or Veterans that are able to accept and use a Tiny Home for affordable housing.



**TOGETHER IS BETTER**

# Congratulations Annual Chamber Award Recipients

## Micron Workforce Partner of the Year



In 2024, The Idaho Veterans Chamber of Commerce was awarded an industry sector grant in partnership with the Micron Foundation to continue to grow their reach across all of Idaho through the Workforce Development Council. Micron has been instrumental in providing support and continuously engages with the Chamber to connect with career seekers and support housing/tiny homes initiatives, and they were awarded their DoD SkillBridge Agreement in 2024 creating pathways for transitioning service members to have opportunities to acclimate to the civilian sector through an internship program that assists the service member and their families in transition.

They have a very active and engaged Veterans Employer Resource Group that is a model for other employers to follow.

## Idaho National Laboratory Veteran and Family Employer of the Year



INL has gone above and beyond to make a lasting impact, supporting veterans not just as employees but as integral members of their community. Their commitment to veteran hiring, mentorship, and support programs stands as a model for other companies. They have a Veterans Council that actively supports Veteran initiatives and have a dedicated position that works with the military in transition, veterans, and their families. They have accepted 4 SkillBridge interns over the last year with more on the horizon. Their commitment to hiring veterans and providing meaningful career development opportunities has allowed service members to feel at ease with their transition. It also recognizes their efforts to create a culture that values the skills, leadership, and integrity veterans bring to the table. INL has also been a

contributing donor and sponsor to keeping navigation services free. They have awarded grants, and beneficiary funds, and encouraged their employees to donate to the Chamber totaling over \$35,000 in funding. They are also an annual sponsorship member.

# Congratulations Annual Chamber Award Recipients

## Idaho State University Education Partner of the Year



Idaho State University – Veterans Services Center has been an active member of the Chambers Education Steering Committee in supporting all initiatives that have been put forward to bridge the gaps. Todd Johnson and his team without hesitation volunteered to host this years 3rd Annual Veterans Partner Education Summit at the Pocatello campus where there were record breaking numbers of attendees in both person and virtually. The accommodation provided was top notch in providing space and the technology for a very successful 3-day summit. In addition, they also were a recipient of a SkillBridge Internship transitioning from the Military Service and provided him civilian transitioning experience

to working in the community, and that service member is currently working for ISU and going to school with ISU. ISU's desire to take care of Veterans in every way is truly remarkable and is making a difference one service member at a time.

## John Schied, Treasure Valley Homes/ John Schied Real Estate Ambassador of the Year



John has been an ambassador since inception of the membership of the Chamber and has been supportive of all of the Idaho Veterans Chamber mission in so many different ways. From supporting career seekers to attending almost all the networking events, and community events, and most recently serving as the Idaho Veterans Chamber of Commerce Representative for the Tesla Ribbon Cutting Ceremony on short notice. He recently worked to have a Nissan Xterra donated to the Chamber to support delivery of the Amazon donations that are provided to many other nonprofits across the Treasure Valley. He holds a Community Outreach Director position with VAREP, is an ambassador for Buy Idaho, and is involved with many other organizations. His advocacy for Veterans and Their Families wherever he is in the community is appreciated beyond measure and the Chamber can always count on seeing him at their events. He was voted as Ambassador of the Year in 2023 for the Meridian Chamber of Commerce. John is also the son of a Veteran.



# Congratulations Annual Chamber Award Recipients

## Small Business Administration Business Resource Partner of the Year



Idaho Small Business Development Center has been a key partner with the Idaho Veterans Chamber of Commerce since inception as a member of the Entrepreneurship steering committee. They have supported the Veteran and Spouse business owners that are referred to them in collaboration with the Chamber. The SBDC has also been a partner in providing educational workshops for business owners, masterminding groups, and more recently coffee chats. They have graciously provided space in the Nampa Business Accelerator for the Chamber to have an office for the team to come together, work together, and meet clients. The SBDC submitted a Veteran Owned business for the SBA Veteran Business Owner of the year, which was Volterra Systems

They have also been supportive in providing space as needed to allow the Chamber to receive donations from Amazon to then disburse to other nonprofit organizations in the community. Their commitment to supporting the Veterans Chamber has been appreciated beyond measure.

## Eagle Mountain HR Spouse Business Owner of the Year



Pamela Ellsworth of Eagle HR Consulting who recently completed the First Business Pitch Incubator hosted by the Idaho Veterans Chamber of Commerce and Co-hosted by the Boise State University Venture College. She displayed commitment and was actively involved in each session with the Cohort and also opened up her business mindset to see her future through a different lens. Pamela also is a community leader through her interactions with the business community in Kuna and previously served with the Kuna Chamber of Commerce. She recently provided donations for in kind services for the winners of the Idaho Veterans Chamber of Commerce and BSU Shark Tank pitch competition to support their HR needs going forward. She also provides support to businesses as no cost or low cost as a servant leader in her field and community. She has been a strong advocate for the Veterans Chamber and supporter of her husband who is a Veteran.

# Congratulations Annual Chamber Award Recipients

## Veterans Association of Real Estate Professionals (VAREP) Veteran Resource Organization of the Year



Veterans Association of Real Estate Professionals (also known as VA-REP) has partnered several times over the last several years to support the Veterans and their families in home repair projects through volunteering and also funding projects. The VA-REP has opened up their community membership to be more inclusive of all partners that can support housing initiatives from contractors to trades, mortgage, and supporting agencies that can do more good for Veterans Together. Their mission has grown to new heights and their

accomplishments in serving Veterans and their families in the community have been impressive. The most recent project the Chamber had the opportunity to work together with them on was for a quadriplegic Veteran who suffered a series of strokes that left him paralyzed and his wife who is also a veteran and primary caregiver was longing for being able to take him out in their backyard. Unfortunately, it was not electric wheelchair friendly. VA-Rep came in with a VA approved Ramp and deck and traveled to Mountain Home to install. They support Veterans in getting connected to their VA Home Loan Benefits and so much more. They have supported the Chambers annual golf tournament over the years, and have been exceptional partners to collaborate with.

## Fireside Pine Veteran Business Owner of the Year



Fireside Pine has experienced significant growth through their hard work, dedication, and commitment to entrepreneurship. They began as a small eCommerce platform that was traveling to local fairs and shows, which quickly grew into large wholesale vendor fairs and markets across the country, to just recently secured their first brick and mortar location in the meridian village next to Chik Fil A. They did not grow alone, they have also welcomed Zero Dark Thirty, another Veteran Owned business that is co-located in their space. They support local Veteran initiatives that help those that are experiencing PTS or hardships from their military service through their work with Nonprofits and also support sending packages to deployed soldiers through

their eCommerce Line. Fireside Pine will also be submitted forward to be considered for the Small Business Administration Veteran Small Business of the Year Award.

# Congratulations Annual Chamber Award Recipients

## Operation Grateful Hearts Family and Wellness Partner of the Year



Operation Grateful Hearts is being recognized for their unwavering dedication to supporting the holistic well-being of veterans, service members, and their families. Creating a supportive and thriving environment for veterans and military families. Operation Grateful Hearts has not only demonstrated leadership in family wellness initiatives but has also been a steadfast advocate for mental health, community connection, and long-term well-being.

Through their dedicated efforts, compassionate leadership, and deep-rooted commitment to serving those who have served, Operation Grateful Hearts has transformed lives and strengthened the foundation of support for Idaho's veteran community. We are honored to have the opportunity to grow a meaningful partnership to ensure every veteran and military family have access to the resources they need to live, work, and thrive in Idaho.

## Caffeina Roasting Company Supporter of the Year



Caffeina is being honored for their outstanding dedication, partnership, and unwavering support for Idaho's veteran and military community. Caffeina has demonstrated an exceptional commitment to the mission of the Idaho Veterans Chamber of Commerce by providing strategic support, collaboration, and innovative solutions that have strengthened our programs, outreach, and overall impact. Their contributions have played a vital role in enhancing our ability to connect, educate, and empower veterans, military spouses, and transitioning service members

across Idaho. Caffeina goes above and beyond in advancing the mission of IVCC and making a lasting impact on the lives of those who have served. Caffeina's dedication and partnership embody the values of collaboration, innovation, and unwavering commitment to the veteran community.

# Congratulations to the Shark Tank Business Pitch Winners!



**1st Place  
Rattler Medical**



**2nd Place  
360 Immersive**



**Thank you to our Pitch Judges...**

- Matt Christensen - Johnson May**
- Chris Brown - Sawtooth Ventures**
- Kristal Searle - Coleman Oil Company**
- Ryan Benson - JP Morgan Chase Bank**
- Bryan Burks - Recor Group**

# 2024 Highlights



**Valor Pointe  
Holiday Giving!**



**Ambassador Nation!**



**Boise Regional Realtors 2024 Beneficiary**



**Swire Coca Cola  
Largest Donor and  
Sponsor in 2024!  
Thank you!**

# Tremendous Gratitude

Thank you Hubble Homes for choosing us! Your donation allowed us to expand and grow to new heights!



Thank you to the contractors that donated their time, supplies, and services to build the Hero Home.

45th Parallel, A Womens Touch Cleaning, Aggregate, All American Rain Gutter, Alside Bathcrest, BFS Builders Lighting, Cleanest Air Care, Coffelt Masonry, Cy Gilbert, Dillabaugh's/Davinci Stone, Element Fencing, Ferguson, Foundations LLC, Gale Insulation, Haney Garage Door, Huntwood, ILG, Inteframe, Inteframe, Integrity, Keelys, Leisure Time, Magic Plumbing, Matson Enterprises, Momentum, Perofrmance Construction, Petersen Painting, Power Enterprises, Precision Excavation, Shane Womack Construction, Sullivan Homes Staging, Sunroc, The Blind Guy, Tinney Construction, TNT Doors and Millwork, US Glass and Mirror, Veritas, Western Roofing.



Total Donation  
\$109,198.00



# What's Ahead for 2025?

While 2024 has been a year of tremendous momentum, our work is far from done. As we look ahead, our focus remains on sustainability, expansion, and innovation—driven by strong partnerships and community engagement.

## OUR STRATEGIC PLAN

### 01 **Expand Home Repair Projects & Increase Home Loan Benefits Access**

- Expanding home repair projects and increasing access to VA home loan benefits will help more veterans achieve and sustain homeownership, improve their living conditions, and create long-term housing security.

### 02 **Enhancing Workforce & Education Opportunities**

- We will build upon collaborations with industry leaders and policymakers to increase education benefit access, employment pathways, training programs, and business-to-business connections that benefit veterans and their families.

### 03 **Growing Entrepreneurial Support**

- Our goal is to expand funding sources, launch new mentorship networks, and strengthen business development programs for veteran-owned and spouse-owned businesses.

### 04 **Deepening Our Family and Wellness Initiatives**

- Through new and existing partnerships, we will work to provide comprehensive wellness resources, financial empowerment programs, and holistic navigation services that address the full spectrum of challenges faced by the military-connected community to include spouses and children.

### 05 **Establishing Command Posts (Chapters) in Idaho**

- The Command Posts or Regional Chapters will serve as localized hubs to expand the reach and effectiveness of the Chamber's navigation services across Idaho. These command posts will provide boots on-the-ground support, networking opportunities, and tailored resources to meet the unique needs of veterans, military families, within their specific further bridge the gaps between the Idaho and Military Communities.

# HOW CAN YOU HELP?

There are many ways to support our organization through your time, talents, and treasures. We did not build the network alone. It takes community members to create the collaboration space that allows us to provide ways to further bridge the gaps between the Idaho and Military Communities.



## Time

- Become an Ambassador
- Become a Mentor
- Become a Volunteer
- Attend our Events Throughout the Year to Show Your Support
- Share our Mission

## Talent

- Support us in Grant Writing
- Join a Committee and share your talents to help us thrive and grow!
- Committee Chair Vacancies:
  - Events | Awards | Housing | Membership | Family and Wellness



## Treasure

- Register/Renew Your Sponsorship Membership
- Donate to Campaigns
- Register for Event Sponsorships
- Donate Auction Items
- Share Grant or Beneficiary
- Opportunities with Us

“ Through collaboration, financial empowerment, and community-driven solutions, we are not just helping veterans succeed today—we are building a foundation for long-term stability and success. We are incredibly grateful for the unwavering support from our partners, members, and the Idaho community as we continue to grow and serve those who have served us. ”



Mindi Anderson  
Executive Director

**TOGETHER IS BETTER**



Our success in 2024 is largely in part by the grant partners, sponsors, and donors.

# THANK YOU TO OUR GRANT PARTNERS

IDAHO WORKFORCE DEVELOPMENT COUNCIL

HUBBLE HOMES

micron

KeyBank

AMERICA'S SBDC IDAHO

BOISE STATE UNIVERSITY

FRONTIER COMMUNITY RESOURCES

USDA REGIONAL FOOD BUSINESS CENTERS NORTHWEST & ROCKY MOUNTAIN

IDAHO AGC THE CONSTRUCTION ASSOCIATION

USDA Rural Development U.S. DEPARTMENT OF AGRICULTURE

HDR HDR Foundation

Walmart

THE HOME DEPOT

University of Idaho Extension

UMPQUA BANK

# THANK YOU TO OUR EVENT AND MEMBERSHIP SPONSORS

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RIPPLE WEALTH MANAGEMENT

FIRST COMMAND Get Squared Away

IDAHO COMMERCE

ZAG Technical Services

St Luke's Health Plan

# THANK YOU TO OUR DONORS

Thank you to the Businesses, Individuals, and Organizations that selected the Veterans Chamber as a beneficiary for funds raised and those businesses that donated to our large Annual Events or smaller networking events.

## THANK YOU TO OUR DONORS



We have large events and small events planned across Idaho in 2025. If you would like to become a sponsor or donate items, monetary donations, services, or gift cards you can email us [Admin@IdahoVeterans.org](mailto:Admin@IdahoVeterans.org).

Learn more about our events at  
[IdahoVeterans.org/Events](https://IdahoVeterans.org/Events)

A large, close-up photograph of the American flag, showing the stars and stripes in detail, waving in the wind. The flag is the dominant visual element in the top half of the page.

# THANK YOU FOR BEING A PART OF OUR JOURNEY!!

## TOGETHER IS BETTER

### CONTACT US OR LEARN MORE



Phone Number

208-917-9977



Website

[www.IdahoVeterans.org](http://www.IdahoVeterans.org)



Email Address

[Admin@idahoveterans.org](mailto:Admin@idahoveterans.org)

