



Builders + Backers

A New Way to Find & Fund Promising Ideas

Good Ideas are Everywhere

Supporting entrepreneurs is one of the most powerful ways to promote economic growth, generate jobs, and address the global challenges we care about. However, a lack of personal finances is the most common reason that real ideas never get off the sideline.

Did you know?



>60%

of Americans have an entrepreneurial idea

<8%

actually take any action to get started

Imagine the Impact

142M

new companies and millions of jobs

The Pebble Fund

We help dreamers become doers

Our philanthropic **Pebble Funds** address this challenge head-on. Rather than relying on personal savings or loans, the Pebble Fund provides \$5,000 in seed capital to jumpstart a builder's vision, helping them turn ideas into reality. Combined with our unique and highly effective **Idea Accelerator** program, we are breaking down the barriers that prevent potential builders from starting their journeys. Our award-winning strategy equips builders with the skills and guidance they need while the Pebble Fund removes the financial roadblock. This universal onramp means anyone can transform ideas into action.

Builders are tomorrow's idea engine and job creators. **Backers** are the fuel to ignite the business leaders of the future. A 100% tax-deductible contribution empowers builders and fuels the next generation of groundbreaking businesses. Plus, the funds provided to builders are not taxable income. It's a win-win!

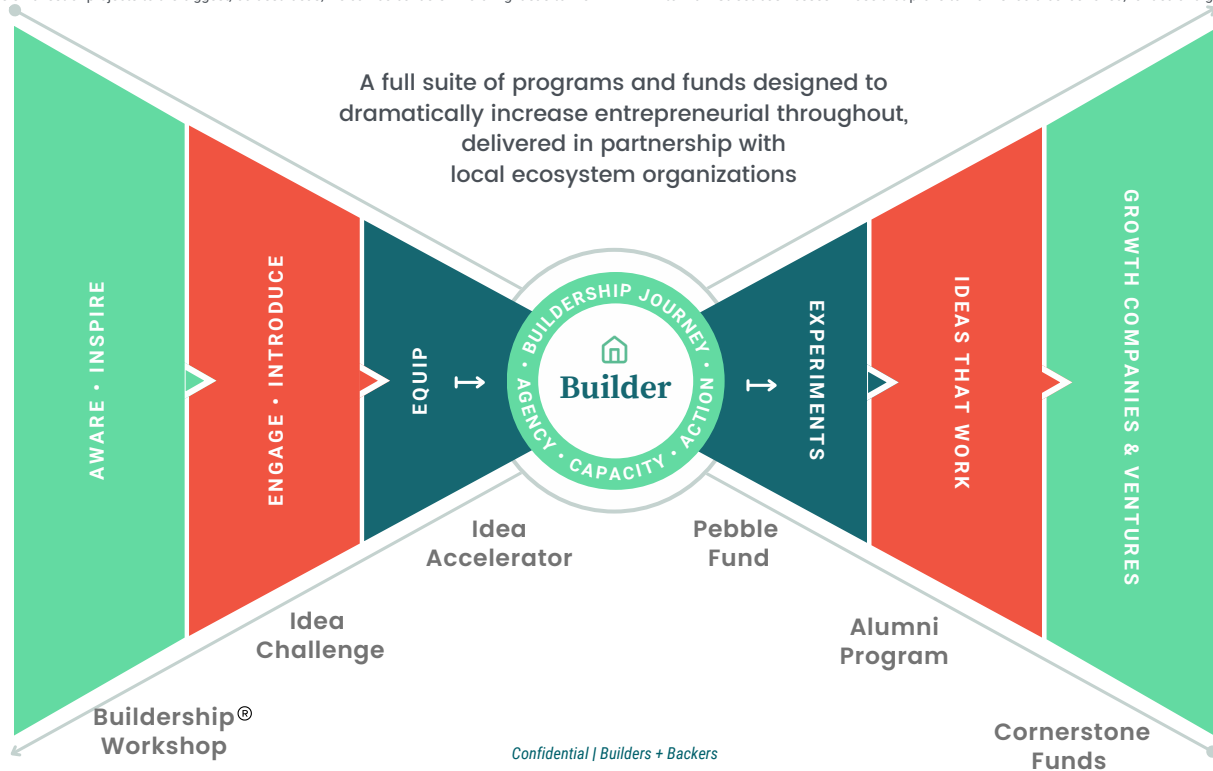
Universal Onramp to Success

Ideas

Ventures

Inspiring, mobilizing and equipping people to become people of entrepreneurial action. From the smallest of projects to the biggest, boldest ideas, we can be builders who bring ideas to life.

We can unearth and experiment with new ideas and launch everything from hyper-scale tech startups to Main Street businesses. Those that prove to work should be launched, funded and grown.



We Excel at Activating New Entrepreneurs and their Ideas

Idea Challenge

Pebble Fund / Idea Accelerator



* 25% highly scalable venture, 37% small or medium business, 10% scalable social impact venture, 20% local community project

buildersandbackers.com



We can come together by building together



Builders + Backers

Where we are bringing ideas to life

We help dreamers become doers wherever they call home

Builders + Backers programs are designed to provide a truly seamless onramp to help anyone with an entrepreneurial idea get started. In big and small communities across America we are increasing the number of starts by individuals by lowering the bar for communities to be a catalyst for action. Together, we are helping their residents thrive and ensuring that “place” will not be a limiting factor in one’s ability to learn, receive support and give their ideas a chance.

- Bentonville, AR
- Birmingham, AL
- Chattanooga, TN
- Chicago, IL
- Clarksdale, MS
- Detroit, MI
- Dothan, AR
- Duluth, MN
- Durant, OK
- Fargo, ND
- Fayetteville, AR
- Fort Worth, TX
- Grand Forks, ND
- Helena-West Helena, AR
- Indianapolis, IN
- Iowa City, IA
- Joplin, MO
- Kansas City, MO
- Knoxville, TN
- Louisville, KY
- Memphis, TN
- Mobile, AL
- Montgomery, AL
- Oklahoma City, OK
- Oxford, MS
- Pine Bluff, AR
- Rapid City, SD
- Rogers, AR
- Round Rock, TX
- Siloam Springs, AR
- Springdale, AR
- Tulsa, OK